



Call for Event Bids: 2021 and 2022 Seasons

The UCI is seeking bids for UCI BMX Supercross World Cup Events to be held in the 2021 and 2022 seasons. Potential organisers may bid for events in either or both years.

As discussions with key suppliers concerning their involvement in the 2021 and 2022 seasons are ongoing, the purpose of this document is to supplement the UCI BMX Supercross World Cup bid guide [presently found on the UCI web site](#) with information relevant to the 2021 and 2022 seasons. In case of any conflict between this document and the bid guide, this document shall take priority. **Please ensure that you carefully review both the bid guide and also this document.**

In case a bid is accepted by the UCI, the following conditions apply:

- An event agreement must be signed between the organiser and the UCI before inclusion of the event on the 2021 and / or 2022 UCI BMX Supercross World Cup calendar (the 2021 calendar is expected to be published in late September 2020).
- In case of a venue where a UCI BMX Supercross World Cup or UCI BMX World Championships has not been organised since (and including) the 2017 season, a site visit may need to be done, timed to coincide with an event or practice session held on the BMX track proposed for the event.
 - As no bid fee is collected by the UCI for UCI BMX Supercross World Cup events, such site visits done by a maximum of 2 UCI representatives are at the cost of the organiser.
- Notwithstanding the above, before accepting a bid, the UCI may require some changes to the BMX track, which must be done at a mutually agreeable time before the event begins. Such changes must be done as a condition of being awarded the event and must be done and accepted in accordance with the procedure and standards outlined in the UCI BMX Track Guide. [The present version of the UCI BMX Track Guide is available here.](#)

Bids must be sent by e-mail to offroad@uci.ch and are due no later than 31st May 2020.

Sport Format

- The sport format will be similar to the 2017 – 2020 seasons – that is, 2 complete world cup stages will be held on each event weekend, one on each day.
- Each world cup stage will continue to feature a simple, direct-elimination format, starting with a 1st Round and Last Chance Qualifier (LCQ) round before proceeding to the qualifier stage (1/16, 1/8, 1/4, 1/2 finals – whichever the case may be), and ultimately culminating in a Final.
- *Subject to approval*, the UCI intends to introduce Under 23 categories for both Men and Women, for riders aged 17 to 22, inclusive. The Elite category for both Men and Women will likely allow the possibility for Under 23 riders to upgrade should they wish.
- It will continue to be possible to host UCI BMX Supercross World Cup events as part of a festival or together with a BMX challenge event. It is not yet known whether challenge racing

can be held during the breaks between rounds within the world cup portion of the event; this will depend upon the format of the TV production.

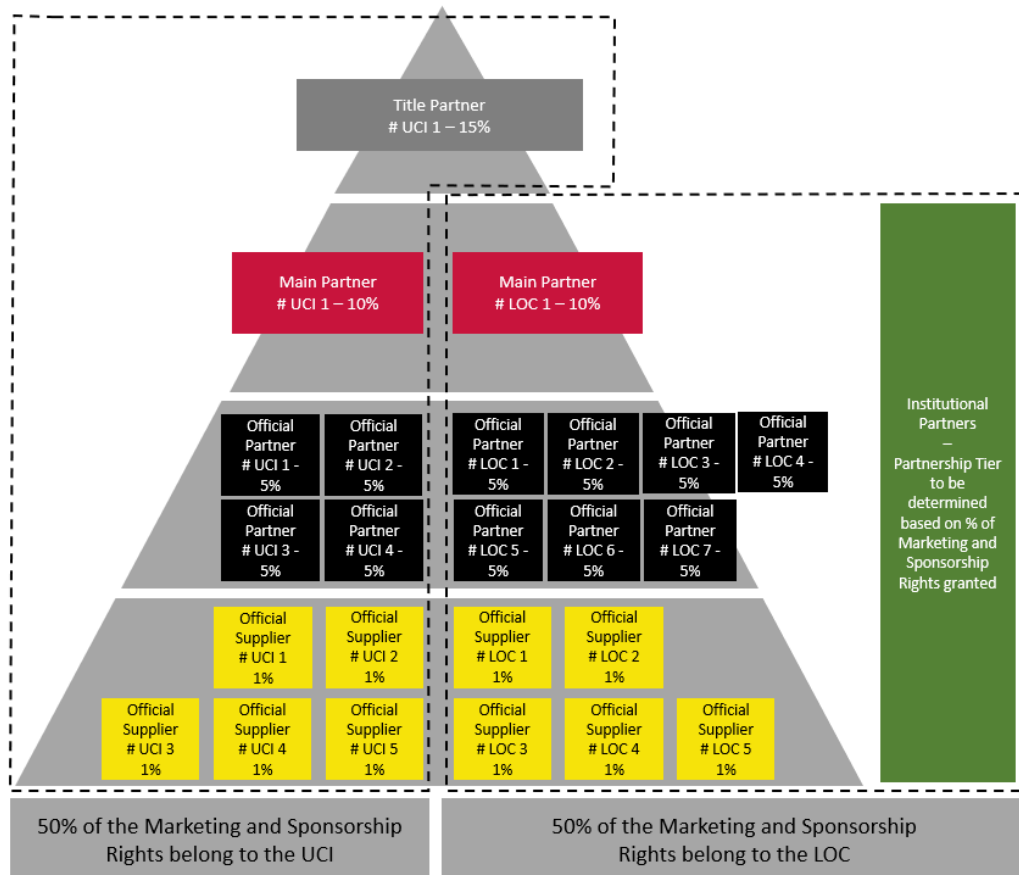
Financial Conditions

- *Subject to approval*, this is expected to remain the same as in 2020 - a rights fee of 15'000 euros representing 50% of the marketing and sponsorship rights as further described in the Bid Guide.
- *Subject to approval*, the entry fee / Prize Money is to be confirmed; however, it is intended that the total amount of entry fees collected will at least cover the total amount of the prize money in most cases (depends on the number of entries received).

Marketing

- The following marketing categories are blocked by the UCI and replace those listed in the Bid Guide:
 - Timepieces and all kind of watches (digital and analogue), including pocket watches, children and youth watches as well as all wrist worn devices which incorporate timing as a function of the device such as smartwatches or activity trackers, clocks, countdown clocks, jewelry pieces with a time piece included as well as any other equipment where timing is a function of the device and the size of the movement of such equipment is not exceeding the following size: 60 mm in diameter (or length and breadth as the case may be) and 14 mm in depth; and timing systems, timing, scoring, scoreboard equipment, system and services; products whose primary function is time-measuring and/or distance measurement, scoring and results production and display (including commentary information systems), TV graphics system and services, results systems and Commentators Information System and services, related datahandling services as well as and associated services, such as installation, integration, testing, maintenance and operation of the aforementioned equipment.
 - Bicycle-shoes, bicycle components, pedals, rims, wheels, handlebars and stems (except forks, saddles, feeding bottles and tyres), connected cycling components (solely limited to the list of products herein and power meters); e-components (motor, drivetrain, switch unit, computer display and battery)
 - Energy drinks - including product sales/giveaways on concessions and outlets (including VIP area) on Competition Venue
 - IT (anything related to data processing including computing technologies, hardware, software, network providers, etc.)
 - Drones
 - Bike plates and side plates
 - Eyewear
 - Tyres
 - Bike frames
 - Online bike stores
 - Start Gate

- The partnership tiers have also evolved and shall now reflect the marketing structure as per pyramid below:



- Regarding the partnership restrictions related to sport betting companies, some categories are now prohibited, and others tolerated under certain conditions by virtue of articles 1.1.008 to 1.1.090 of the UCI Regulations).

Number of Event Weekends per Season

- 2021: Minimum 3 events (6 stages) to maximum 4 events (8 stages)
- 2022: Minimum 4 events (8 stages) to maximum 5 events (10 stages)
- 2023: Minimum 4 events (8 stages) to maximum 5 events (10 stages)
- 2024: Minimum 4 events (8 stages) to maximum 5 events (10 stages)

Event Dates

Due to the COVID-19 situation and the renegotiation of supplier contracts, it is not yet possible for the UCI to block potential world cup dates in the calendar for 2021 and 2022. This will be done as



soon as possible. Once done, the blocked dates will be published on the UCI web site, and the national federations will be informed.

For the moment, potential organisers are asked to indicate **3 sets of possible dates** in their bid documents.

TV Production

- The UCI intends that a TV production will be done. The details remain subject to confirmation.

Facility / Venue Requirements

- *Subject to approval*, a new requirement for each UCI BMX Supercross World Cup venue to establish a weather contingency plan for the BMX track may be required for all outdoor events beginning from the start of the 2022 season. This will involve tracking weather data at the location of the BMX track over the course of the year in order to establish baseline weather conditions under which the BMX track is no longer safe to use.

Other Obligations

- For avoidance of doubt, the various other obligations of both the UCI and of the organiser are generally the same as those outlined in the present version of the bid guide. In case of any doubt, please contact offroad@uci.ch .