



UCI MOBILITY & BIKE CITY FORUM

Shaping the Future of Active Mobility

12 & 13 Nov. 2019, Paris



RIDE & SMILE

LET'S RIDE AND SMILE TOGETHER!

#RideAndSmile



WATCH IT ON



UCI PRESIDENT'S WELCOME

On behalf of the Union Cycliste Internationale (UCI), I am delighted to welcome you to the second edition of the UCI Mobility & Bike City Forum, hosted at the historic Hôtel de Ville in the heart of Paris, a city devoted to becoming a true global bicycle capital.



Paris makes a fitting host for this year's Forum. Awarded the UCI Bike City Label in September during the 2019 UCI Road World Championships in Yorkshire (GBR), the city has been implementing ambitious cycling promotion actions through the Plan Vélo, backed by ambitious investments of public money. Our active network of UCI Bike Cities and Regions - which currently includes 14 cities and regions in eight different countries - demonstrates the wide-ranging positive impact of promoting cycling amongst the population for transport, leisure, health and the environment, alongside staging international UCI events.

During today's Forum, expert speakers will share valuable insights on themes such as cycling promotion in Paris and France, the link between event hosting and local tourism and mobility, tools developed by international organisations such as the United Nations (UN) and the Organization for Economic Cooperation and Development (OECD) to promote safe and active cities, and the future of mobility.

This event brings together the transportation and cycling communities, alongside representatives from the UCI Bike City and Region network, National Federations, UCI advocacy and marketing partners and industry experts. Together, all parties can exchange on the future of active mobility.

The UCI's Agenda 2022 sets out our ambition to support cycling in all policies, with the Cycling for All programme working as a key advocacy tool. In the past year, the UCI has concluded a study with Ernst & Young, providing concrete data on the economic value that UCI events create for host cities and regions, launched toolkits to support children's cycling education programmes and the hosting of Cycling for All side events, and collaborated with the Cycling Embassy of Denmark for the launch of the "Cycling - Danish Solutions" digital platform.

These - and future - projects demonstrate our commitment to provide practical tools for and support to all who share our vision of achieving a more bicycle-friendly world.

We would like to thank the Paris leadership and city hall team for their support in hosting the Forum, as well as the French Cycling Federation for their involvement. I wish you all an enriching day of networking and learning!

David Lappartient
UCI President

AGENDA

2019 UCI MOBILITY & BIKE CITY FORUM

TUESDAY 12 NOVEMBER 2019

- 8.30 – 9:30 **Welcome coffee and participants' sign-in**
- 9:30 – 10:00 **Official welcome**
- David Lappartient - UCI President
 - City of Paris
 - Michel Callot, FFC President
- 10:00 – 10:30 **Opening keynote address**
- Amanda Ngabirano – Makerere University / World Cycling Alliance
- 10.30 – 11.00 **UCI tools in Cycling for All promotion**
- Isabella Burczak - UCI
 - Marianne Weinreich – Cycling Embassy of Denmark
 - Paul Robison – Bikeability Trust
- 11.00 – 12.00 **Cycling for All promotion in Paris & France**
- City of Paris
 - French Cycling Federation (FFC)
 - Fédération française des usagers de la bicyclette (FUB)
- 12.00 – 13.30 **Lunch**
- 13.30 – 14.30 **How international cycling events can enhance local mobility and tourism**
- Sofie Walschap – Brussels Mobilitiet
 - Sergio Battistini – Dolomeet Hub
 - Nick Chamberlin - British Cycling
- 14.30 – 15.30 **Tools to promote active, safe and sustainable cities**
- Alexandre Santacreu - International Transport Forum / OECD
 - Jennifer Boldry - PeopleForBikes
 - Virginia Fuse - UNECE
 - Maxime Leblanc - Sport & Citizenship
- 15.30 – 16.00 **Coffee and networking break**

- 16.00 – 17.00 **The mobility mix of the future**
- Steve Pyer - Ride-On Scotland
 - Karen Vancluysen - POLIS
 - Ivan de la Lanza - WRI Ross Center for Sustainable Cities Mexico
 - Luca Pascotto - FIA
- 17.00 – 17.30 **Closing keynote address**
- Philippe Crist - International Transport Forum / OECD
- 17.30 – 18.30 **Networking cocktail**

WEDNESDAY 13 NOVEMBER 2019 (FOR UCI BIKE CITIES AND REGIONS)

- 9.00 – 10.00 **UCI Bike City network update**
- 10.00 – 12.30 **Workshop for UCI Bike Cities and Regions**
- PeopleForBikes Bicycle Network Analysis tool
- 12.30 – 13.30 **Lunch**
- 13.30 – 16.30 **Visit of Paris cycling infrastructures**
- 16.30 – 17.00 **Wrap-up of Forum**

DETAILED PROGRAMME

2019 UCI MOBILITY & BIKE CITY FORUM

OFFICIAL WELCOME

Opening the second edition of the UCI Mobility & Bike City Forum, UCI President **David Lappartient** will highlight the steps taken by the UCI to deliver its vision under Agenda 2022, helping make cycling the sport of the 21st century and an integral part of public policy. He will be joined by representatives from the city of Paris and the President of the French Cycling Federation, **Michel Callot**.

OPENING KEYNOTE ADDRESS

As a Vice-President of the World Cycling Alliance and a lecturer at Makerere University in Uganda, **Amanda Ngabirano** is passionate about designing urban landscapes that drive more cycling. Amanda will focus on the potential for cycling to support inclusiveness and equity. Emphasising the role of cycling in delivering a better cityscape, supporting civic pride and smart and fair planning, Amanda will highlight that is not just a green mode of transport, but one that can improve the social fabric of a place, providing freedom through mobility.

UCI TOOLS IN CYCLING FOR ALL PROMOTION

Under its Cycling for All, programme, the UCI strives to grow cycling in all forms around the world, including for transport, health, and leisure. This session will outline practical initiatives and partnerships developed by the UCI to support and assist its 196 National Federations and its advocacy partners in the promotion of cycling for all initiatives.

The Cycling Embassy of Denmark's **Marianne Weinreich** and the Bikeability Trust's **Paul Robison** will join the UCI's Advocacy Manager **Isabella Burczak** on stage to present three new tools: the Cycling - Danish Solutions online digital platform, the UCI Children's Cycling Education Programmes Toolkit and the UCI Cycling for All Side Events Toolkit.

CYCLING FOR ALL PROMOTION IN FRANCE

Focusing on local best practices in cycling promotion, this panel will include speakers from the city of Paris and the Fédération Française des Usagers de la Bicyclette (FUB), who will outline the city's vision to become a true cycling capital under its Plan Vélo and future legacy plans linked to hosting the 2024 Olympic Games. In addition, the French Cycling Federation (FFC) will provide insights into cycling for all initiatives delivered by the national sports governing body to grow the sport of cycling in France.

HOW INTERNATIONAL CYCLING EVENTS CAN ENHANCE LOCAL MOBILITY AND TOURISM

Some of the greatest legacies that can come from hosting a cycling event are a shift towards more transportation and leisure cycling, and a strengthening of the local tourism economy in the host city. This session will present numerous hands-on recommendations and case studies from organisations using cycling events to deliver on wider social and economic objectives.

From the Dolomeet Hub, **Sergio Battistini** will share practical tips to maximise tourism development, based on the successful model followed by the iconic cycling region of Val di Sole in the Dolomites.

British Cycling's **Nick Chamberlin** will bring a National Federation perspective, detailing strategies applied by Yorkshire 2019 and Glasgow-Scotland 2023 to maximise the positive impacts of hosting UCI World Championships for the local population.

Sofie Walschap, from Brussels Mobiliteit, will share insights into how the Belgian capital seized the opportunity to promote all forms of cycling when it hosted the Tour de France Gran Départ in July 2019.

TOOLS TO PROMOTE ACTIVE, SAFE AND SUSTAINABLE CITIES

Supporting cities who strive to offer active travel that is safe, sustainable and inclusive cannot be undertaken without the development of tangible strategies, programmes and multi-stakeholder partnerships. This panel will showcase several practical tools that are supporting cities with the aim to make cycling safer, more accessible and integrated into public policy.

Alexandre Santacreu, from the OECD's International Transport Forum will share the work of the ITF's Safer City Streets Initiative, where research and city networking help drive improvements in road safety.

Jennifer Boldry from PeopleForBikes will present the PlacesForBikes City Ratings, a data-driven approach to identifying the best U.S. towns for bicycling and rewarding those that are improving the fastest.

The UNECE's **Virginia Fuse** will share insights on the Pan-European Master Plan for Cycling Promotion, an ambitious joint initiative of the World Health Organisation (WHO) and United Nations Economic Commission for Europe (UNECE), with 56 signatory states.

Sport & Citizenship's **Maxime Leblanc** will present the innovative PACTE project (Promoting Active Cities Throughout Europe), highlighting the need to create cities that encourage physical activity.

THE MOBILITY MIX OF THE FUTURE

We live in a time of great technology change and innovation, while public concern over the environmental consequences over how we travel has never been higher. The growing popularity of e-bikes, the rise of e-scooters, ride hailing apps and mobility as a service (MaaS) are creating an impetus to rethink mobility. This session will reflect on key trends in transport - as well as the consequences for cycling as a daily mode.

Steve Pyer, from Ride-On Scotland, will present on the evolution and future opportunities with regard to bikeshare in cities.

Karen Vancluysen, from POLIS, will share recommendations from the leading European network of cities and regions on urban transport innovation.

The World Resources Institute's **Ivan de la Lanza** will offer an expert point of view on what the future holds for mobility in urban areas across the globe.

Approaching the topic from the angle of road safety, **Luca Pascotto** from the FIA will illustrate how the shift towards non-motorised transport needs to be ensured with safety as a priority.

CLOSING KEYNOTE ADDRESS

Philippe Crist, Advisor for Innovation and Foresight at the OECD's International Transport Forum, will deliver the final keynote address. Reflecting on the exchanges and perspective's shared during the day, Philippe will consider the pathways ahead for successful cycling promotion as well as providing a broader view on cycling's prospects as a form of mobility.

GUEST SPEAKERS

2019 UCI MOBILITY & BIKE CITY FORUM

JENNIFER BOLDRY

DIRECTOR OF RESEARCH, PEOPLE FOR BIKES



As Director of Research for PeopleForBikes, Jennifer's job is to connect the dots between great places to ride and ridership of all kinds. She aggregates and synthesises secondary research as well as directs the primary research program.

Having worked as a market research analyst, Jennifer was an Assistant Professor at Montana State University, where she taught graduate and undergraduate courses in statistics and research methods for the social sciences. Jennifer's research has been published in leading peer reviewed journals and funded by the National Science Foundation. She holds M.S. and Ph.D. degrees from Texas A&M University, where she was trained in experimental social psychology.

NICK CHAMBERLIN

POLICY MANAGER, BRITISH CYCLING

Nick Chamberlin is Policy Manager at British Cycling, advising the organisation on public affairs and representing the interests of 166,000 members. Nick has been at British Cycling for nine years in a variety of roles having previously worked in Melbourne, Australia, also in cycling advocacy.



PHILIPPE CRIST

ADVISOR FOR INNOVATION AND FORESIGHT,
INTERNATIONAL TRANSPORT FORM (ITF), OECD



Philippe Crist is Advisor for Innovation and Foresight at the International Transport Form (ITF) at the OECD. He plans, coordinates and carries out research for the ITF's Corporate Partnership Board and manages international research projects for the ITF's 60 Member Countries.

His current work focuses on disruptive urban mobility scenarios and examines how public transport, car-based and active mobility must adapt or respond. He leads ITF work on data science and public policy, investigating strategies to leverage new and rapidly growing data sources to improve transport decision making. A leading voice on transport disruption, cycling safety and urban mobility, he is the author of numerous ITF reports including: "Governing Transport in the Algorithmic Age", "Blockchain and Beyond: Encoding 21st Century Transport", "The Shared-use City: Managing the Curb", "Safer Roads with Automated Vehicles?" and "App-based Ride and Taxi Services: Principles for Regulation". In 2016 he won the Danish Cycling Embassy's Leadership Award for Cycling Promotion.

REBECCA DAVIES

NETWORK AND MAPPING SPECIALIST, PEOPLEFORBIKES

As the Network & Mapping Specialist at PeopleForBikes, Rebecca Davies manages the Bicycle Network Analysis, a web application that measures and maps low-stress bicycle networks in cities. She also supports PeopleForBikes' broader research and data analysis efforts, striving to make data accessible and actionable for bicycle transportation policy, planning, and advocacy purposes.

Her prior career spans software development, politics, and technology education. Rebecca holds an M.A. in Geography from CU Boulder and a B.A. from Columbia University.



IVÁN DE LA LANZA
ACTIVE MOBILITY MANAGER, WRI MÉXICO

Iván is Active Mobility Manager at World Resources Institute México, responsible for creating solutions and specific actions for pedestrian and bicycle projects in different cities as part of the integrated transport strategy, emissions and mechanisms transfer networks, as well as advice for planning, design and implementing bike-share systems and the design of cycling infrastructure and equipment in cities in Latin America, the Caribbean and India.

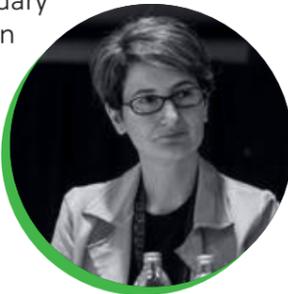


Over the past seven years, he has worked on developing the Bicycle Mobility Strategy for Mexico City, with the local Ministry of Environment, achieving a 45% increase in bicycle trips in the city, as well as the consolidation of the ECOBICI system, the construction of more than 40km of cycle paths and two massive bicycles, among others. He also created the Direction of Culture, Design and Cyclist Infrastructure within the city government. He holds a degree in Administration from the Universidad del Valle de México.

VIRGINIA FUSE
ENVIRONMENTAL AFFAIRS OFFICER, UNECE

With a background in international relations and public management, Virginia started working at the UNECE in 2006. In the UNECE Environment Division she worked on the Convention on the Transboundary Effects of Industrial Accidents, lately focusing on implementation and capacity-building activities.

In 2015 she started working for the Transport, Health and Environment Pan-European Programme, responsible for environmental aspects. She now focuses on sustainable mobility and environmental concerns in urban areas.



MAXIME LEBLANC
DIRECTOR OF EUROPEAN AFFAIRS, SPORT AND CITIZENSHIP THINK TANK

Maxime Leblanc is the Director of European Affairs for the Sport and Citizenship Think Tank. He holds a Masters' Degree in Political Science from Sciences Po Toulouse.



He heads the Brussels office of the think tank and is responsible for the advocacy strategy, European projects and developments at European level.

AMANDA NGABIRANO
VICE-PRESIDENT, WORLD CYCLING ALLIANCE AND
LECTURER, MAKERE UNIVERSITY

Ms Amanda Ngabirano is an urban and regional planner, with a Bachelor's degree in Urban Planning obtained at Makerere University, Kampala, and a Master of Science in Urban and Regional Planning and Development, obtained at Saxion University, Netherlands, and the University of Greenwich, United Kingdom. She is a lecturer of Urban & Regional Planning at Makerere University, always seeking to link theory and practice, as well as bridging the gap between public sector city planning entities. She has a special interest in sustainable and smart urban mobility, and is passionate about cycling.



She also featured in the award-winning cycling documentary film, 'Cycologic', which carries a powerful cycling message to high-level leadership. She is Vice President of the World Cycling Alliance (WCA) Africa, and Kampala's Bicycle Mayor. Skilled in networking and forming synergies given her exposure and multi-sectoral and multi-dimensional nature of her profession, she is a passionate public speaker, presenting the keynote at this year's Velo-city conference in Dublin.

LUCA PASCOTTO

HEAD OF ROAD SAFETY AND GLOBAL ADVOCACY,
FÉDÉRATION INTERNATIONALE DE L'AUTOMOBILE (FIA)

Luca Pascotto is Head of Road Safety and Global Advocacy at the FIA. Luca's task is to support the development and execution of the main FIA's global advocacy initiatives. He oversees and coordinates the FIA Road Safety Grant programme, designed to building capacity in FIA Member Clubs to deliver better road safety outputs; develop and manage campaigns designed to support FIA public policy and advocacy; Lead strategic FIA initiatives on road safety FIA member Clubs and international organisations.

Before that, he worked at the FIA Region I Office as Director of Mobility and he was involved in transport policy issues, road safety and ITS, coordinating group of experts from the European Automobile Clubs. Prior to that, he worked for more than 10 years at the Italian Automobile Club (ACI) at the Study and Research Department, where he was responsible for studies, research and projects on road safety and sustainable mobility.



STEVE PYER

GENERAL MANAGER, RIDE-ON SCOTLAND

Steve has been involved in establishing, operating and advocating bikeshare schemes for nearly ten years. Following seven years on the London Cycle Hire Scheme, Steve became Mobike's first hire outside of Asia and grew the largest dockless bikeshare fleet outside of China.

After a brief stint as an independent mobility consultant, Steve joined Ride-On, the Madrid based e-Mobility company, with a brief to launch the UK's largest UK e-bike scheme in Scotland and develop the Ride-On e-Mobility suite across Europe. Steve is Vice-Chair of the European Bike Share Experts Group.



PAUL ROBINSON

CEO, THE BIKEABILITY TRUST

A cyclist since he was three, Paul has never lost his passion for cycling. He has a garage full of all sorts of bikes, including one he made himself, and rides every day for transport and sometimes just for the joy of it.



In 2007 he trained as a cycling instructor, and in 2008 took up a role as Bikeability and Schools Programme Manager for Cycling England. He then became project director for the Department for Transport's support contract and has helped to steer Bikeability ever since, including instigating the quality assurance programme, founding The Association of Bikeability Schemes and inspiring Bikeability Plus.

Paul is a chartered engineer with an MBA from London Business School, who spent 25 years in the world of software before having the opportunity to combine work with passion. He says his main goal in life is to persuade as many people as possible – particularly the young – to take up cycling as a means of getting around and for simple pleasure.

ALEXANDRE SANTACREU

POLICY ANALYST, ROAD SAFETY,
INTERNATIONAL TRANSPORT FORUM / OECD

Alexandre works at the International Transport Forum at the OECD. He leads the research on the safety of micromobility, and explores the potential for new data sources in traffic safety. He manages an initiative called Safer City Streets: a global network of cities learning from each other's experience in traffic safety.

Before joining the ITF, Alexandre has worked at Transport for London where he contributed to the Mayor's road safety action plan. Alexandre holds an MSc in Transport from Imperial College and University College London, as well as a civil engineering degree from the University of Lyon.

His bike: a black Brompton M3L



KAREN VANCLUYSEN
SECRETARY GENERAL, POLIS NETWORK



Karen Vancluysen was appointed as Secretary General of the Polis network in September 2014, after having been the network's Research Director for eight years. Polis is the leading European network of cities and regions on urban transport innovation. Since 1989, members have been working together to develop sustainable and innovative urban mobility solutions for the city of today and tomorrow. The network also engages in debates around topical issues such as active travel, shared mobility services, MaaS, automated transport, electromobility and innovative governance approaches.

Prior to joining Polis in 2004, Karen was Network Manager at ACCESS-EUROCITIES for a New Mobility Culture and project manager at Langzaam Verkeer, a Belgian centre for mobility management. Since 1998, she has been involved in European urban transport networking and policy activities and EU research and innovation projects covering a wide range of urban mobility topics.

SERGIO BATTISTINI
PROJECT MANAGER, BIKE SPECIALIST, DOLOMEET HUB

Sergio Battistini works at Dolomeet, an Italian Outdoor and Tourism agency working to help regions unlock potential in the cycling market. The agency also develops cycling products, including a charging station for e-bikes and modular pump tracks.

With a passion for cycling outside of work, Sergio is a bike expert at the agency, providing consulting services when it comes to tourism strategies. He also works as a Race Director for the UCI Mountain Bike World Cups held in Val di Sole (since 2012).

Educated in computer science and networking systems, Sergio is a mountain bike instructor and mountain bike race director under the Italian Cycling Federation. He is also a trained trail builder as accredited by the International Mountain Bike Association, and President of Bike Team XCO and Gravity Val di Sole.



SOFIE WALSHAP
BIKEFORBRUSSELS MANAGER, BRUSSELS MOBILITEIT



Since 2007, Sofie Walschap has worked as an Adviser at the Policy Department of Brussels Mobility, the regional administration responsible for mobility and public works in the Brussels Capital Region. During the first nine years at the region she worked on promoting active travel to school.

Today, she works in the active travel team of her Department. This team develops and guarantees the general regional policy for cycling and walking. Within this team she works on promoting cycling (Bike for Brussels) and relations with Brussels stakeholders active in cycling policy. In 2019, she organised the #touresemble campaign, using the Tour the France Grand Départ in Brussels to promote daily cycling.

MARIANNE WEINREICH
CHAIRMAN, CYCLING EMBASSY OF DENMARK AND
MARKET MANAGER, RAMBØLL

Marianne has a background in communication and her field of expertise is mobility management, sustainable mobility policies and the promotion of sustainable mobility. She works on promoting sustainable modes in general, focusing in on cycling policy and promotion. After working for 15 years as a mobility consultant she started her own consultancy in January 2015.



She joined Rambøll in June 2018 as market manager in Smart Mobility. She supports cities in navigating the process of developing cycling and mobility strategies. She covers everything from design, stakeholder analyses, hosting workshops, surveys, conducting focus group interviews and ghost writing the actual strategy and plan. She also has a background in mobility information, communication, branding and behaviour change campaigns. She has developed and managed campaigns for kindergartens, schools and workplaces and the public in general. She is also co-founder and chairman of the Cycling Embassy of Denmark.



UCI BIKE CITY LABEL

The UCI Bike City label recognises cities and regions that not only host major UCI cycling events but also demonstrate outstanding commitment to cycling for all.

The long-term aim is to develop a global network of UCI Bike Cities and Regions, creating examples around the world of how cities can maximise the impact of sport to help create better, safer cities for all people on bikes, regardless of their age, level of fitness or cycling activity.



MORE INFORMATION

www.uci.org/cycling-for-all/bike-city-label

CONTACT

cyclingforall@uci.ch

UNION CYCLISTE INTERNATIONALE

The Union Cycliste Internationale (UCI) is the worldwide governing body for cycling. It develops and oversees cycling in all its forms, for all people as a competitive sport, as a healthy recreational activity, as a means of transport, and also just for fun. It represents, for sporting and public institutions alike, the interests of 196 National Federations, five Continental Confederations, more than 1,500 professional riders, more than half a million licensed competitors, several million cycling enthusiasts and two billion bicycle users all over the world.

THE UCI BIKE CITY LABEL NETWORK

The UCI Bike City Label network currently includes of 14 cities and regions which are united by a common commitment to develop and strengthen cycling in all forms – as an elite sport and as an everyday form of transport and leisure.

BERGEN - NORWAY

The Norwegian host town of the 2017 UCI Road World Championships, the coastal city has a focus on cycle infrastructure investment and kids cycling programmes.

COPENHAGEN - DENMARK

Copenhagen received the first UCI Bike City Label in 2008. 49% of trips to work and school are made by bike and the city is using cycling to become climate neutral by 2025. It hosted the 2011 UCI Road World Championships and 2010 UCI Track World Championships, and UCI BMX and Track World Cups.

DRENTHE - THE NETHERLANDS

Drenthe has a target to increase bike use by 20% and become the healthiest province in the country by 2020. Drenthe hosted the 2019 UCI Para-cycling World Championships and the 2018 UCI Para-cycling World Cup.

FYN - DENMARK

Promoting itself as a Bike Island 2020, Fyn aims to become the most attractive cycle holiday destination in northern Europe. Hosting a Telenet Cyclo-Cross World Cup round in 2017, Bogense also welcomed the 2019 UCI Cyclo-cross World Championships.

GELDERLAND - THE NETHERLANDS

Hosting a UCI BMX Supercross World Cup each year in Papendal, Gelderland welcomed the 2018 UCI Track Cycling World Championships in the city of Apeldoorn. Home to a tourist cycle network of 6000km, 90% of the region's 1200km roads have segregated cycling infrastructure.

GLASGOW - GREAT BRITAIN

Glasgow will host the first ever UCI Cycling World Championships in 2023, with a strong legacy component. Aiming to have 10% of everyday journeys to be made by bike by 2020, 10% of the transport budget is spent on active travel.

HEUSDEN-ZOLDER - BELGIUM

Heusden-Zolder hosts rounds of the Telenet UCI Cyclo-cross World Cup and UCI BMX World Cup. In 2019, it hosted the UCI BMX World Championships. Cycling initiatives focus on inclusive cycling, new bicycle routes, and events hosted on the Circuit Zolder race track.

LIMBURG-VALKENBURG - THE NETHERLANDS

Five UCI Road World Championships and the 2018 UCI Cyclo-cross World Championships have been organised in the city of Valkenburg. The region is home to the Tom Dumoulin Bike Park and has a bike share target of 27% by 2022.

PARIS - FRANCE

Planning to use the hosting of the Olympic Games in 2024 to inspire more cycling, the French capital is working to reach a modal share for cycling of 15% by 2020. Supported by €150m, the city is creating a system of 1400km of cycleways and organises numerous car-free events.

SAINT-QUENTIN-EN-YVELINES - FRANCE

The city organised the 2015 UCI Track World Championships and several UCI BMX Supercross and Track World Cups. Over 400km of bike lanes are found in St-Quentin, which will host several disciplines and Cycling for All initiatives during the Paris 2024 Olympic Games.

TIROL - AUSTRIA

Hosts of the 2018 UCI Road World Championships, 800km of cycling routes can be found across this region. Cycling holds an 11% modal share, and €60 million is spent on cycling projects, including the promotion of cycling tourism.

VANCOUVER - CANADA

A city where cycling is the fastest growing mode of transport, Vancouver wants 2/3 of all trips to be made by cycling, walking and transit. 45% of the transport budget is spent on active travel, and the city will host the 2020 UCI Gran Fondo World Championships.

WOENS DreCHT - THE NETHERLANDS

Hoogerheide has a long history as part of the UCI Cyclo-cross World Cup and will host of the 2023 Cyclo-cross World Championships. The community of Woensdrecht developed its 2016-2020 cycling plan to strengthen cycling opportunities amongst all residents and visitors.

YORKSHIRE - GREAT BRITAIN

Yorkshire welcomed the 2019 UCI Road World Championships. Hosting the 2014 Tour de France Grand Départ inspired this region to deliver a wide range of cycling legacy projects, with a clear vision to make "more people cycle more often" across the 22 Local Authorities.