2020 UCI JERSEYS

VISUAL GUIDELINES | VERSION 2.3 - FEBRUARY 2020
# 2020 UCI JERSEYS

## VISUAL GUIDELINES

### UCI COLOURS

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<tr>
<th>Colour Type</th>
<th>Colour Details</th>
<th>Specifications</th>
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<tr>
<td>UCI Couleurs</td>
<td>UCI couleurs and rainbow stripes</td>
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<td>UCI Gran Fondo</td>
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### UCI World Champions

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<th>Colour Type</th>
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<th>Specifications</th>
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<tbody>
<tr>
<td>Rainbow Jersey</td>
<td>White shorts</td>
<td>Specifications</td>
</tr>
<tr>
<td>Rainbow Jersey</td>
<td>Black and white shorts</td>
<td>Specifications</td>
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<td>Rainbow Jersey</td>
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<tr>
<td>Rainbow Jersey + Lightning</td>
<td>Black shorts</td>
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<tr>
<td>Rainbow Skinsuit</td>
<td>Short sleeves, long zip</td>
<td>Specifications</td>
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<tr>
<td>Rainbow Skinsuit</td>
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<tr>
<td>Rainbow Skinsuit</td>
<td>Long sleeves, long zip, no pocket</td>
<td>Specifications</td>
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</tbody>
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### UCI Masters World Champions

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<thead>
<tr>
<th>Colour Type</th>
<th>Colour Details</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters Jersey</td>
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<td>Specifications</td>
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<tr>
<td>Masters Jersey</td>
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<td>Black shorts</td>
<td>Specifications</td>
</tr>
<tr>
<td>Masters Skinsuit</td>
<td>Short sleeves</td>
<td>Specifications</td>
</tr>
<tr>
<td>Masters Skinsuit</td>
<td>Long sleeves</td>
<td>Specifications</td>
</tr>
<tr>
<td>Masters Skinsuit</td>
<td>Long sleeves, long zip</td>
<td>Specifications</td>
</tr>
</tbody>
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### UCI Women's WorldTour

<table>
<thead>
<tr>
<th>Colour Type</th>
<th>Colour Details</th>
<th>Specifications</th>
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<tbody>
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<td>Women's WorldTour Leader Jersey</td>
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<tr>
<td>Women's WorldTour Best young rider Long sleeves jersey</td>
<td>Specifications</td>
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### UCI World Cup

<table>
<thead>
<tr>
<th>Colour Type</th>
<th>Colour Details</th>
<th>Specifications</th>
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</thead>
<tbody>
<tr>
<td>Mountain Bike World Cup</td>
<td>Specifications</td>
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<td>Trials World Cup</td>
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<td>Cyclo-Cross World Cup</td>
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<tr>
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</tr>
</tbody>
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### UCI Para-Cycling Road World Cup

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<tr>
<th>Colour Type</th>
<th>Colour Details</th>
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<tbody>
<tr>
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### Olympic champion

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<th>Colour Type</th>
<th>Colour Details</th>
<th>Specifications</th>
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</thead>
<tbody>
<tr>
<td>National Team Clothing</td>
<td>Specifications</td>
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### CONTINENTAL Champion jersey

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<tr>
<th>Colour Type</th>
<th>Colour Details</th>
<th>Specifications</th>
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</thead>
<tbody>
<tr>
<td>Continental Champion jersey</td>
<td>Specifications</td>
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<tr>
<td>National Champion jersey</td>
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### Race Leaders jerseys

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<tbody>
<tr>
<td>Race Leaders jerseys</td>
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2019 JERSEYS VISUAL GUIDELINES

Version 2.3 | February 2020
UCI COLOURS

Colours
UCI colours and rainbow stripes

UCI Blue

- RGB: 0 120 200
- CMYK: 100 32 0 0
- PANTONE®: 3005
- RAL: 5017
- PANTONE® COTTON: 18-4440 TCX

UCI Red

- RGB: 200 20 60
- CMYK: 20 100 75 0
- PANTONE®: 186
- RAL: 3020
- PANTONE® COTTON: 18-1763 TCX

Black

- RGB: 0 0 0
- CMYK: 20 0 0 100
- PANTONE®: Black 6
- RAL: 9011
- PANTONE® COTTON: 19-4007 TCX

UCI Yellow

- RGB: 250 225 0
- CMYK: 0 10 100 0
- PANTONE®: 114
- RAL: 1018
- PANTONE® COTTON: 12-0752 TCX

UCI Green

- RGB: 0 0 0
- CMYK: 50 180 50
- PANTONE®: 114
- RAL: 6018
- PANTONE® COTTON: 16-6340 TCX
Colours

UCI Gran Fondo

Dark Blue

RGB
0 72 120

CMYK
100 30 0 55

PANTONE®
3025

RAL
-

PANTONE® COTTON
-
Colours
UCI Women's WorldTour colours

UCI BLUE
RGB 0 120 200
CMYK 100 32 0 0
PANTONE® 3005
RAL 5017
PANTONE® COTTON 18-4440 TCX

UCI RED
RGB 200 20 60
CMYK 20 100 75 0
PANTONE® 186
RAL 3020
PANTONE® COTTON 18-4000 TCX

BLACK
RGB 0 0 0
CMYK 0 0 0 100
PANTONE® Black 6
RAL 9011
PANTONE® COTTON 0732 TCX

UCI YELLOW
RGB 250 225 0
CMYK 0 100 75 0
PANTONE® 114
RAL 1018
PANTONE® COTTON 12-0732 TCX

UCI GREEN
RGB 50 180 50
CMYK 75 0 100 0
PANTONE® 361
RAL 6018
PANTONE® COTTON 16-6340 TCX

UCI WWTT LIGHT BLUE
RGB 66 149 208
CMYK 70 25 5 0
PANTONE® 7888
RAL -
PANTONE® COTTON -

UCI WWTT ORANGE
RGB 242 140 0
CMYK 0 50 100 0
PANTONE® 234
RAL -
PANTONE® COTTON -

UCI WWTT RASPBERRY
RGB 199 125 127
CMYK 35 100 0 0
PANTONE® -
RAL -
PANTONE® COTTON -
**Colours**

UCI Women's WorldTour Jerseys colours

**UCI Women's WorldTour Leader**

- **Jersey colours**
  - **UCI WWT RASPBERRY**
    - RGB: 199 1 127
    - CMYK: 35 100 0 0
    - PANTONE®: 234
    - RAL: -
    - PANTONE® COTTON: -
  - **UCI WWT PURPLE**
    - RGB: 114 34 87
    - CMYK: 60 100 49 10
    - PANTONE®: 7650
    - RAL: -
    - PANTONE® COTTON: -

**UCI Women's WorldTour Best Young Rider**

- **Jersey colours**
  - **UCI WWT LIGHT BLUE**
    - RGB: 66 149 208
    - CMYK: 70 25 5 0
    - PANTONE®: 7688
    - RAL: -
    - PANTONE® COTTON: -
  - **UCI WWT DEEP BLUE**
    - RGB: 70 113 152
    - CMYK: 98 30 0 20
    - PANTONE®: 7691
    - RAL: -
    - PANTONE® COTTON: -
UCI World Cup
Gradient

UCI Red

Black

**UCI RED + BLACK**

**RGB**
- UCI Red: 200 20 60
- Black: 0 0 0

**CMYK**
- UCI Red: 20 100 75 0
- Black: 20 0 0 100

**PANTONE®**
- UCI Red: 186
- Black: 6

**RAL**
- UCI Red: 3020
- Black: 9011

**PANTONE® COTTON**
- UCI Red: 18-1763 TCX
- Black: 19-4007 TCX
Fixed Identity
Elements

Olympic Gold

RGB

CMYK

PANTONE®
871 C

RAL

PANTONE® COTTON
Fixed Identity

Elements

Page title

We have refined our logo, removing any unnecessary graphic elements and redrawing our wordmark to be more robust at smaller sizes. It now consists of our shorthand, UCI, and, our strongest brand asset, the rainbow stripes. We also have an option that features our full name.
Rainbow Jersey
+ white shorts

Version 1: full white
- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.
Rainbow Jersey
+ black and white shorts

Version 2: white /
shorts: black and white
- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.
Rainbow Jersey
+ black shorts

Version 3: white /
shorts: black
- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.
Version 1: white shorts: black or white
- E-Mountain Bike

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.
Rainbow Skinsuit
Short sleeves, long zip

Version 1: short sleeves, long zip
- White shorts option
- Track
Rainbow Skinsuit
Long sleeves, long zip

Version 2:
long sleeves, long zip (front)
White shorts option
- Track
**Rainbow Skinsuit**

Long sleeves, long zip, no pocket

**Version 3:**
- long sleeves, long zip (front)
- Black shorts option
- No pocket
- Track
Specifications
Jersey and shorts

- Road
- Track
- Mountain Bike cross-country
- Cycle-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

The World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider’s logos and the manufacturer’s logo must be in black colour, except for one on the chest, and one on the back of the jersey.
Specifications

Jersey + Lightning and shorts

- E-Mountain Bike cross-country

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No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider’s logos and the manufacturer’s logo must be in black colour, except for one on the chest, and one on the back of the jersey.

Specifications
Long sleeves, short zip

- Road
- Track
- Mountain Bike cross-country
- Cycle-cross
- Indoor
- Para-cycling Road & Track
Specifications

Long sleeves, long zip

- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

The World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider’s logos and the manufacturer’s logo must be in black colour, except for one on the chest, and one on the back of the jersey.
Specifications

Recommended for:
- BMX
- Mountain Bike DHI
- Mountain Bike 4X
- Trials

Should be a loose "square-cut" jersey, not form fitted.

The World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey - including piping.

All rider's logos and the manufacturer's logo must be in black colour, except for one on the chest, and one on the back of the jersey.
Specifications

Skinsuit, short sleeves

- Track

The World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider’s logos and the manufacturer’s logo must be in black colour, except for one on the chest, and one on the back of the jersey.
- Track

The World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider’s logos and the manufacturer’s logo must be in black colour, except for one on the chest, and one on the back of the jersey.

Specifications

Skin suit, long sleeves
Specifications

Former UCI World Champion

No advertising on the rainbow stripes in ANY part of the jersey – including piping.
UCI MASTERS WORLD CHAMPIONS
Jerseys and shorts
Masters Jersey
+ white shorts

Version 1: full white
Recommended for:
- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

Rider’s sponsors and name must be printed in black, or grey scale.
Masters Jersey
+ black and white shorts

Version 2: white / shorts: black and white

Recommended for:
- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

Rider’s sponsors and name must be printed in black, or grey scale.
Masters Jersey
+ black shorts

Version 3: white / shorts: black

Recommended for:
- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

Rider’s sponsors and name must be printed in black, or grey scale.
Masters Skinsuit
short sleeves

Version 1:
- short sleeves, long zip (front)
- Black shorts option
- Track
Masters Skinsuit
long sleeves

Version 2:
long sleeves, long zip (front)
Black shorts option
- Track
Masters Skinsuit
long sleeves, long zip

Version 3:
long sleeves, long zip (front)
Black shorts option
No pocket
- Track
Specifications

Jersey and shorts

Recommended for:
- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

The Masters World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.
Specifications

Long sleeves jersey

Recommended for:
- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

The Masters World Champions' jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.
Specifications
Long sleeves jersey, long zip

Recommended for:
- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

The Masters World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.
Recommended for:
- BMX
- Mountain Bike DHI
- Mountain Bike 4X

Should be a loose “square-cut” jersey, not form fitted.

The Masters World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.
- Track

The Masters World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.
Specifications

Skinsuit, long sleeves

- Track

The Masters World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.
Specifications
Former UCI Master World Champion
Jerseys
GRAN FONDO
system
GRAN FONDO Jerseys

World Championships

World Series winner
Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

The Gran Fondo World Champions’ jersey has been designed to include as much white space as possible. That’s why the advertising of the rider’s sponsors, the name, the manufacturer or the National Federation must be placed on a white background and be applied in a solid version (one colour) in black, in grey or in blue Pantone Matching System (PMS) 3005.
Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

Rider’s sponsors and name must be printed in black, white or grey scale.
Fixed Identity Elements

Specifications
Former UCI Gran Fondo World Champion
UCI WOMEN’S WORLD TOUR
Jerseys
UCI Women's WorldTour Leader

Jersey specifications

5cm >5cm

Rider’s sponsors

< 32cm < 30cm

manufacturer’s logo

Rider’s sponsors
UCI Women's WorldTour
Best young rider
Jersey specifications
UCI Women’s WorldTour Leader

Long sleeves jersey specifications
UCI Women’s WorldTour
Best young rider
Long sleeves jersey specifications
Jerseys

UCI WORLD CUP

system
UCI Mountain Bike World Cup

Jersey specifications

Mountain Bike cross-country

Front & Back:
W 30 cm
H 10 cm

Shoulders:
W 5 cm

Rider’s sponsors

Rider’s name

Manufacturer’s logo

2 cm < 5 cm

> 5 cm

2 cm < 5 cm
UCI Mountain Bike World Cup
Sleeveless jersey specifications

Mountain Bike Downhill

2 cm < 5 cm

> 5 cm

Rider’s sponsors

Rider’s name
Fixed Identity Elements

UCI Trials World Cup
Jersey specifications

Trials
Front & Back:
W 30 cm
H 10 cm
Shoulders:
W 5 cm

Rider's sponsors

UCI Trials World Cup
Jersey specifications

manufacturer's logo

Rider's name

Rider's sponsors
Fixed Identity Elements

UCI Cyclo-Cross World Cup

Long sleeves jersey, long zip, Protocol jersey specifications
Fixed Identity Elements

UCI Cyclo-Cross World Cup
Skinsuit, long sleeves, long zip, specifications

All white
No pocket
Fixed Identity
Elements

UCI Para-Cycling World Cup
Jersey, specifications

Para-cycling
Front & Back:
W 30 cm
H 10 cm

Shoulders:
W 5 cm
Fixed Identity Elements

UCI Para-Cycling Road World Cup
Long sleeves jersey, shorts, specifications
Fixed Identity Elements

UCI Para-Cycling Road World Cup
Long sleeves jersey, shorts, specifications

Black shorts option

Front

Back

2 cm < 5 cm

> 5 cm

2 cm < 5 cm

2 cm < 5 cm

2 cm < 5 cm

2 cm < 5 cm
Fixed Identity Elements

UCI Para-Cycling Road World Cup
Skinsuit, specifications
Fixed Identity Elements

UCI Para-Cycling Road World Cup
Skinsuit, specifications

Black shorts option

Front Back

Rider’s sponsors

2 cm < 5 cm

2 cm < 5 cm

> 5 cm

2 cm < 5 cm

Rider’s sponsors

Mannequin
Fixed Identity
Elements

UCI Cycle-Ball World Cup
Jersey specifications

Front & Back:
W 30 cm
H 10 cm

Shoulders:
W 5 cm

Rider's name

Rider's sponsors

UCI Cycle-Ball World Cup
Jersey specifications

Manufacturer's logo

2 cm < 5 cm

2 cm < 5 cm
Fixed Identity
Elements

UCI Artistic Cycling World Cup
Jersey specifications

Front & Back:
W 30 cm
H 10 cm

Shoulders:
W 5 cm

2 cm < 5 cm
2 cm < 5 cm
OLYMPIC CHAMPION
Jerseys and shorts
Specifications
Olympic Champion

2 cm < 5 cm

2 cm < 5 cm
National Team Clothing
Jerseys and shorts
Specifications
National Team Clothing

sponsors FN

manufacturer’s logo

sponsors FN

< 80cm

30cm²

sponsors FN

sponsors FN

sponsors FN

9cm

sponsors FN

sponsors FN

sponsors FN
Specifications

Continental Champion jersey

![Diagram of Continental Champion jersey with specifications and measurements indicated]
NATIONAL Champion jersey
Jerseys and shorts
Specifications

National Champion jersey

On the national champion’s jersey, the following advertising spaces shall be authorised:

- on the front and back of the jersey, in a rectangle 10 cm high;
- area comprising shoulders and sleeves: maximum 5 cm high in a single line;
- on the sides of the jersey: a 9 cm wide strip;
- the manufacturer’s label (30cm²) may appear once only on the jersey and once on each leg of the shorts.

These advertising spaces shall be reserved for the rider’s usual sponsors.
Race Leaders jerseys
Jerseys and shorts
Specifications

Race Leaders jerseys

- Manufacturer’s logo: 5cm
- Organiser’s sponsors: 9cm
- TEAM advertising: 32cm
- Principal TEAM’s partners: 30cm
- Principal TEAM’s partners: 22cm