





## 1<sup>™</sup>-2<sup>№</sup> FEBRUARY 2020 AIRFIELD DÜBENDORF

www.dubendorf2020.ch

OFFICIAL SPONSORS











OFFICIAL SUPPLIERS

INSTITUTIONAL PARTNERS







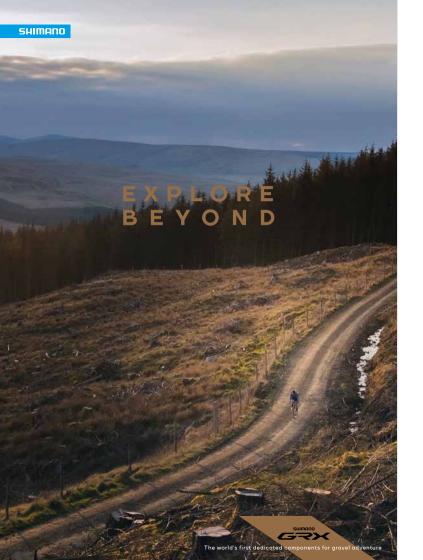




EVENT PARTNERS







#### Content

8	Foreword by the Mayor
12	Message from the UCI President
18	Organizers Welcome
22	Official Programme
26	Venue Map
30	Host Broadcaster SRG
34	U19 Women and Men Preview
38	U23 Women and Men Preview
42	Map Bike Expo
46	Women Elite Preview
50	Men Elite Preview
54	Numbers and Figures
58	Street Food Festival
59	Cashless System





Freude am Fahren

# WÜNSCHT VIEL ERFOLG.

# ELEKTRIFIZIERT. DER NEUE BMW X3 PLUG-IN-HYBRID.

Der BMW X3 xDrive30e mit intelligentem Allradantrieb BMW xDrive und modernster BMW eDrive Technologie. Rein elektrisch fahren oder kombiniert mit einer Systemleistung von 215 kW/292 PS.

H.P. Schmid AG 8184 Bachenbülach hpschmid.ch



## Über 100 Stores, 4.500 Gratisparkplätze, 13 Restaurants, 1 Fachärztezentrum

Öffnungszeiten: Montag bis Samstag von 9 bis 20 Uhr



priiezi

# Hello – or, as we say here, «Grüezi» – and welcome to Dübendorf!

#### Dear Organising Committee, dear athletes, officials, media representatives, volunteers and spectators,

On 1 and 2 February 2020, the leading lights of international cyclo-cross will meet at Dübendorf airfield for the UCI World Championships. I am thrilled that our city will be playing host to around 300 elite athletes from 30 different countries, not to mention the 20,000 or more spectators who will be coming to support them. Media representatives all over the world will be reporting live from this world-class event – Dübendorf is going global!

With its excellent public transport infrastructure, its proximity to Zurich Airport and its location on the outskirts of the city of Zurich, Dübendorf is the perfect place to stage this major event.

Back in the summer, the City of Dübendorf held a pump track challenge for children in collaboration with the Zurich Sports Department. The final for the kids who have qualified will be taking place on 31 January 2020 in conjunction with the UCI World Championships, also at Dübendorf airfield. We have been particularly pleased by all the positive feedback we have received from the local community in response to this sports



project for children and young people in Dübendorf. I would like to say a big thank you to the Organising Committee and to everyone involved from the army, the police, the emergency services and the transport services, along with the many specialists and volunteers who are helping to make the 2020 UCI Cyclo-Cross World Championships a success.



André Ingold Mayor



FOREWORD BY THE MAYOR







## KOMPATIBEL MIT DEM NESPRESSO® SYSTEM\*

\* Nespresso® ist eine eingetragene Marke der Société des Produits Nestlé S.A., welche in keiner Verbindung zu Caffè Chicco d'Oro di Eredi Rino Valsangiacomo S.A. steht

# CHICCO D'ORO



We wish you spectacular moments at the Cyclo-cross World Championships 2020!



camiontransport.ch

# Message of the UCI President

It is 25 years since UCI Cyclo-cross World Championships were last held in Switzerland: in Eschenbach in 1995 the host country's own Dieter Runkel claimed the Elite Men's title, with his Swiss team mate Beat Wabel winning the bronze medal.

Switzerland has a rich history in cyclo-cross with big names from the 1970s and 1980s including five-time UCI World Champion Albert Zweifel and 1988 UCI World Champion Pascal Richard as well as Peter Frischknecht and Gilles Blaser, regulars on international podiums.

A new generation of Swiss athletes has been proving its strength in international cycle-cross and they will be looking to shine in front of their home crowd in Dübendorf. In the third round of this season's Telenet UCI Cyclo-cross World Cup held in the Swiss capital of Bern, the host nation saw two of its athletes Kevin Kuhn and Loris Rouiller on the Men Under 23 podium.

Here in Dübendorf they will again have the advantage of racing at home, but the competition will be very tough for this, the climax of the cyclo-cross season.

Although we cannot predict an outcome, we do know that the athletes will be competing in the best possible conditions. For this, I would like to express my thanks to Swiss Cycling, organiser of the 2020 UCI Cyclo-cross World Championships. The Federation and its Co-Presidents Franz Gallati and Patrick Hunger are committed not only to cyclo-cross but also to the promotion of cycling in all its forms and at all levels.

These UCI World Championships are also possible thanks to the collaboration of local authorities, partners, sponsors, officials and volunteers, and on behalf of the UCI I thank them all.



David Lappartient President UCI



**MESSAGE FROM THE UCI PRESIDENT** 



**EUCI** 2020 CYCLO-CROSS WORLD CHAMPIONSHIPS DUBENDORF SWITZERLAND

ICI Cyclo-cross
 □ uci\_cycling
 ✓ UCI\_CX
 ● www.uci.org

# **#DUBENDORF2020**

We keep our fingers crossed for all the athletes in the races!

Signature Sessions with Jolanda Neff! © Trek EXPO-Booth Saturday 14:00 Sunday 11:30

Visit us at the Trek booth at Bike EXPO and take a look at our latest products!





moving Comperts way

YOU AND YOUR TEAM AT THE

SCHAFF

MASERAT

# TORTOUR 2020 ULTRACYCLING 14 - 16 AUGUST

NONSTOP CYCLING AROUND SWITZERLAND

> REGISTER NOW ON TORTOUR.COM



## The bike hotel on four wheels.

Stay independent and discover Switzerland with a VW California. With its many practical functions, the camper is a real home from home on four wheels. And we can provide racks for your bikes so they're safely transported. europcar.ch/en/camper

## **Dear Spectators**

The idea of holding the UCI Cyclo-cross World Championships on an airfield might seem strange at first, but the advantages are clear on taking a second look. The venue in the Zurich metropolitan area offers excellent public transport links and short journey times. In addition, the open terrain gives spectators the chance to keep track of the athletes almost the whole way around the course.

Six sets of medals will be awarded in Dübendorf over two days. This year marks the launch of the U19 Junior Women category, meaning that for the first time in the history of cyclo-cross, women will be offered the same competitive programme as the men. We are delighted that this long-overdue step is being made here in Switzerland.

The sport experienced its heyday in this country in the last century and there are many reasons for it to enjoy a renaissance. Cyclo-cross races are short, intensive, thrilling and spectacular and therefore capture the spirit of the times.



The same applies to the fringe programme, which gives you the chance to get in the saddle yourself on a TORTOUR Gravel Charity Ride. Enjoy delicacies from around the world on the Streetfood piazza and end the day in the party tent.

On behalf of the entire organising committee, we wish you an exciting UCI World Championships.



Markus Pfisterer Co-presidents of the UCI World Championships Organising Committee Joko Vogel Co-presidents of the UCI World Championships Organising Committee



**DRGANIZERS WELCOME** 



## Swiss Cycling at the **UCI Cyclo-cross World Championships**

#### Visit our fan shop, great articles and special offers are awaiting you!

n addition, you can get autographs from the Swiss national team athletes on both days.

The exact times will be published on site at the fan shop.

Be part of the #swisscyclingfamily



Swiss Cycling as official co-organizer of the Cyclo-cross World Championships Dübendorf 2020

# Worldline //IX

Payment Services

# THE NEW WORLD OF **PAYMENTS**

Cashless payments with future oriented solutions by SIX Payment Services. Benefit from our range of efficient and reliable services. Learn more about them at the UCI Cyclo-Cross WM 2020 in Dübendorf

six-payment-services.com worldline.com





### **Official Programme**

#### Friday, 31 January 2020

15:00 - 18:00	Pumptrack Challenge
14:00 - 16:00	Official training
13:30 - 17:00	TORTOUR Gravel Charity Ride
10:00 - 12:00	Official training
09:00	Site opening

Programme modifications reserved

#### Saturday, 1 February 2020

Site opening
Official training
Women U19 UCI Cyclo-cross World Championships
Podium ceremony
Official training
Men U23 UCI Cyclo-cross World Championships
Podium ceremony
Official training
Women Elite UCI Cyclo-cross World Championships
Podium ceremony

#### Sunday, 2 February 2020

09:00	Site opening
09:00 - 10:30	Official training
11:00	Men U19 UCI Cyclo-cross World Championships
Afterwards	Podium ceremony
11:45 - 12:30	Official training
13:00	Women U23 UCI Cyclo-cross World Championships
Afterwards	Podium ceremony
14:00 - 14:30	Official training
14:30	Men Elite UCI Cyclo-cross World Championships
Afterwards	Podium ceremony
Programme modific	ations reserved





**OFFICIAL PROGRAMME** 

2020 ROAD AIGLE WORLD CHAMPIONSHIPS



# HOME OF CYCLING

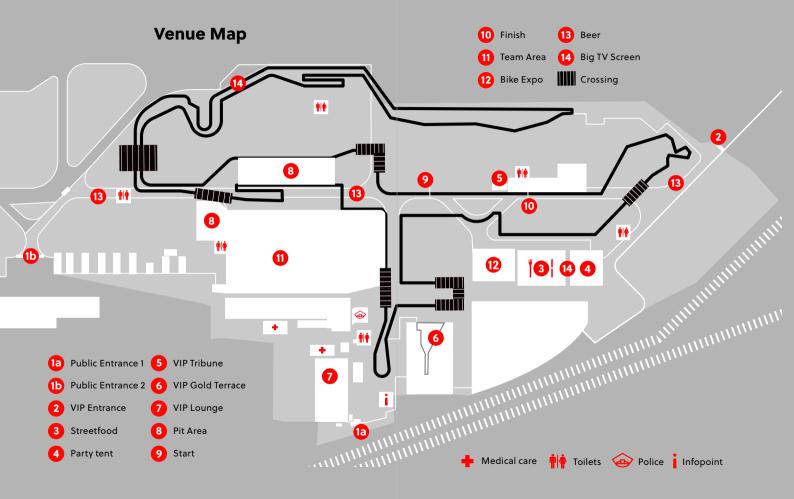
AIGLE – MARTIGNY SEPTEMBER 20-27

## 2020 UCI ROAD World Championships

# Tickets: Ticketmaster.ch



*ticketmaster*®





2020 CYCLO-CROSS DUBENDORF

# ALPEN 2020 BREVET 22 AUGUST

#### Monumental passes, breathtaking views and great descents - simply unforgettable.



The one day classic of the Alpes. alpenbrevet.ch

# WE GO THE **EXTRA MILE** FOR YOU

Not only as a proud partner of this year's Cyclo-Cross world championship event, but as your future cross-media agency by choice. Keep on moving, with us!

www.compresso.ch



#### SRG SSR is getting on its bike too

When the leading lights of international cyclo-cross will compete on February 1<sup>st</sup> and 2<sup>nd</sup> 2020, SRG brings the event on screen of the swiss homes. SRF, RTS and RSI broadcast live and will keep you up to date on their Sport Apps.



As host broadcaster, SRG is responsible for producing the international TV signal. This signal serves as the basis for live global broadcasts of the UCI Cyclo-cross World Championships. To follow the action, it has 21 cameras installed at the airfield.

## Live on SRF, RTS und RSI

Switzerland. My childhood memories of watching the great heroes Zweifel, Frischknecht and others on Swiss television practically every Sunday in winter are still with me. All the more reason for me to be excited about the chance to do the commentary on the races in Dübendorf alongside Christian Heule"

"Cvclo-cross has a great tradition in

Claude Jaggi, SRF commentator

Saturday, February 1 <sup>st</sup> 2020	

Sunday, February 2<sup>nd</sup> 2020

**U23 Men** 1:00 pm - 2:00 pm

**Men** 2:30 pm – 3:45 pm

Livestream on <u>srf.ch/sport</u> and in the SRF Sport App on SRF zwei, RTS Deux, RSI LA2

Women 3:00 pm - 4:00 pm on <u>SRF zwei, RTS Deux, RSI LA2</u>



# SRF **sport**





## Freude wächst, wenn man sie teilt.

Im besten Mobilfunknetz der Schweiz.



#### Clear your mind, take a deep breath, and off you go:

even city dwellers occasionally take a break in the stunning nature around Zurich – on fantastic trails for every level of ability and fitness.



zuerich.com #visitzurich

On the move, Zürich, Switzerland.

# The Swiss contender and a world first

Dario Lillo is officially the biggest rival of Belgian highflyer Thibau Nys. The first U19 female UCI World Champion will go down in history in Dübendorf.

70 years after the first World Championships in Paris, women and men will compete for the same number of medals in a global competition for the first time. The junior women will make their debut in Dübendorf and it would be somewhat of a shock if the Dutch flag wasn't raised after the races. Puck Pieterse took sixth place last year in the U23 category when she was only 16! In mid-November, she celebrated becoming the first U19 European champion in history in Silvelle, Italy.



Her strongest competitors are her compatriot Shirin van Anrooij, French cyclist Olivia Onesti and the American Madigan Munro.

There is one clear favourite among the junior men. Thibau Nys, the son of the seven-time World Cup winner Sven Nys, has seemed almost untouchable at times. Nys is the leader of a very strong Belgian team that took places 1, 2, 4 and 5 at the European Championships. Dario Lillo is the one athlete standing up to the Belgians. The man from St. Gallen, who is also very fast on a mountain bike, won bronze at the continental competitions. In the prestigious World Cup races which took place in Namur and Zolder just before and after Christmas, Lillo was only beaten by Nys – on Boxing Day in Zolder, the difference was a mere two seconds.

The last Swiss competitor to win a World Championship medal in the U19 category was back in 2005, when Julien Taramarcaz took silver in the German town of St. Wendel.





**U19 WOMEN AND MEN PREVIEW** 

# Regional bis über beide Ohren.



Täglich live aus unserem einzigartigen Radioloft: die lokalsten News und handverlesener Sound. Hier auf 106,7 MHz (Stadt und Agglomeration Zürich, Zürcher Unterland und Knonaueramt), 90,2 MHz (Winterthur und Umgebung), 107,4 MHz (Zürcher Ober- und Unterland, Obersee) und 104,6 MHz (Glarnerland und Walensee) und auch auf DAB+. Mehr Infos zu deinem grossen Empfang auf radio.ch

Schweizer Armee: Für Sie im Einsatz L'Armée suisse s'engage pour vous

SUISS

Esercito svizzero: In impiego per voi



## Swiss Cycling has two medal candidates

The Swiss delegation is aiming for its first UCI World Championship podium place in 15 years in the U23 category. The titleholder is the one to beat among the women.

As the overall UCI World Cup winner, the strongest Swiss man on paper, Kevin Kuhn, belongs to the relatively large group of favourites among the men. Besides Loris Rouiller from Lausanne, this

group comprises approximately half a dozen athletes from four nations (Holland, Belgium, France and Great Britain). Underdoas should not be underestimated in the men's U23 category either. The Frenchman Mickael Crispin



came out on top at the European Championships in Silvelle in mid-November. He had not been able to achieve better than 9th place in the first five World Cup races. Ceylin del Carmen Alvarado, undoubtedly the strongest U23 athlete today, is contesting the elite race in Dübendorf. This means that Alvarado's Dutch compatriot Inge van der Heijden has been promoted to favourite. At only 20 years old, she is the defending champion. The group of strongest challengers includes the Brit woman Anna Kay, the Frenchwoman Marion Norbert Riberolle and the Dutchwoman Manon Bakker. Swiss hopes rest on Noemi Rüegg's shoulders. The woman from Zurich – who is just 18 – could secure a top ten place on a good day.

The last time a Swiss man won a World Championship medal in the U23 category was back in 2005, when Simon Zahner took bronze in the German town of St. Wendel. Both Kuhn and Rouiller have the potential to take the place of the man from Zurich Oberland, who is still cycling.





**J23 WOMEN AND MEN PREVIEW** 



# Gemeinsam zum erfolgreichen Event.

#### Dank Freiwilligen perfekte Bedingungen schaffen

Swiss Volunteers unterstützt Veranstalter mit seiner Plattform bei der Suche, Vermittlung und Betreuung von Freiwilligen. Einfach und effizient – damit jeder Event zum Erfolg wird.

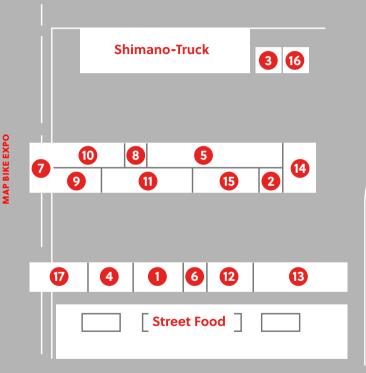






43

### Map Bike Expo



Providers of the areas of bicycles, sports and leisure, bicycle accessories, cycling clothing, sports nutrition and other providers related to cycling will present their products at the Bike Expo as part of the UCI Cyclo-cross World Championships in Dübendorf.







# **Zivilschutz**

## **Unser Leistungsprofil**

Der Zivilschutz hat insbesondere die Erhöhung der Durchhaltefähigkeit der anderen Partnerorganisationen bei grossen und lang andauernden Katastrophen und Notlagen zu gewährleisen. Er verstärkt kurzfristig die Erst-Einsatzmittel und ist in der Lage, rasch selbstständig Aufgaben zu übernehmen.

## Einsatzgebiete

- Unwetter
- Hochwasser
- Grossbrände
- Explosionen
- terroristische Anschläge
- Unterbringung von Schutzsuchenden
- Unterstützung der Partner im Bevölkerungsschutz
- Grossanlässe

Der Zivilschutz im Kanton Zürich hat seine Einsatzfähigkeit mehrfach bewiesen. Darum unterstützt er auch den Cyclo-Cross in Dübendorf.



Zivilschutz Mehr als man denkt.



# The orange colossus and the titleholder

There is a high chance that the Dutch national anthem will be played after the women's race. The greatest danger facing the strongest team will likely come from Belgium.

Anyone who enjoys playing the numbers game and who is partial to a bet would probably put their money on Lucinda Brand. The Dutch competitor came fourth at the World Championships in 2017 before taking bronze in 2018 and silver last year. The 30-year-old is missing a big win from this list of achievements. The competition is mainly from her fellow compatriots. European champion Yara Kastelijn is

one to watch, as is her predecessor Annemarie Worst.

The usual unmissable orange of the competing cyclo-cross colossus will also be represented by an athlete who would still be eligible for the U23 category. Ceylin del Carmen Alvarado, who was born in the Dominican Republic and moved to the Netherlands with her family when she was

five, secured the Dutch elite championship title three weeks before the World Championships and then announced that she would compete in Dübendorf in the elite category. The question is if the 21-year-old will be able to reach her full potential on the day. Surprisingly, in 2019, Alvarado had to concede defeat to two teammates in the highest junior category at the title championships in Denmark. However, her most famous compatriot in



cyclo-cross will certainly not stand in her way in Dübendorf – Marianne Vos, one of the most successful cyclists in history, with Olympic medals on track and road as well seven cyclo-cross gold medals, has dropped out due to a hernia.

If you're looking for rivals from other countries, look no further than Sanne Cant. The Belgian athlete, who was World Champion for the last three years in a row, has not made an especially strong impression up to mid-January. However, the 29-year-old has the ability to give it her all on the day.



**NOMEN ELITE PREVIEW** 







Ein Geschenk, bei dem «Mann» mitwächst. Ein Geschenk, bei dem «Frau» aufblüht.

männerpflanze.ch

powered by
FLEUROP

fleurop.ch

# The king and his successors-in-waiting

#### Reigning champion Mathieu van der Poel is competing in Dübendorf as the favourite. He will be challenged by over half a dozen Belgians.

Since the 2015 UCI Cyclo-cross World Championships in Tabor, Czech Republic, either Mathieu van der Poel or Wout van Aert have worn the rainbow jersey and it would be surprising if any other athlete beat them in Dübendorf. Van der Poel, the 25-year-old Dutch man, is the overwhelming favourite. Van Aert, the 25 year old Belgian, has recently returned to competition after his horrible crash in the Tour de France.

If the multi-talented cyclist Van der Poel shows any weaknesses, it is extremely likely that a Belgian competitor will take advantage of this. Eli Iserbyt won all the races that Van der Poel missed at the start of the season and Toon Aerts was impressive in his consistency. All 8 Belgians finished in the top 11 at the 2019 World Championships in the Danish town of Bogense, making them an unparalleled group.

Swiss hopes rest in part on the shoulders of 24-year-old Timon Rüegg. Prior to the two most recent competitions, the ambitious man from Zurich stood in 18th place in the overall World Cup ranking, behind 13 Belgians and 4 Dutch. Simon Zahner achieved 9th place at the 2017 UCI Cyclo-cross World Championships in Luxembourg, which was the last time a Swiss man finished in the top ten. If the race goes well for him, Rüegg could move further into the top ten.







**MEN ELITE PREVIEW** 



metzgertradition seit 1934



# CHALLENGE 2020

Our message to the pros:

CATCH ME IF YOU CAN!

1'000 km 8 stages **Covering the** original course of the TdS 2020

Metzgerei Keller AG | Manesseplatz 88 | 8045 Zürich T 044 462 00 80 | metzgerei-keller.ch | NEU: Auch im Jelmoli

## Numbers & Figures around the 2020 UCI Cyclo-cross World Championships

300

This weekend we have around **300 athletes** from 30 different countries in the categories Women and Men Elite as well as U19/U23 Women and Men here in Dübendorf.

For the **seventh time** the rainbow jersey is awarded here in Switzerland. With big names from the 1970s and 1980s including five-time UCI World Champion Albert Zweifel

Switzerland has a rich history in Cyclocross. Athletes like Kevin Kuhn or Loris Rouiller could become the future stars. the **Dubendorf airfield**. The oldest permanent airfield in Switzerland looks back on a very colourful history. From aviatic pioneer work at the beginning, to the home base airport for Swissair up to a purely military airbase – they have nearly seen everything here in Dübendorf. Today the airfield is mainly used by civil aviation and the Swiss air rescue service.

The track is situated at

The defending men's champion **Mathieu van der Poel** is very well known in Switzerland since he beat the Swiss hero Nino Schurter last year at the Mercedes-Benz UCI Mountain Bike World Cup in Lenzerheide.



# RIDE & SMILE LET'S RIDE AND SMILE TOGETHER!

#RideAndSmile

WATCH IT ON



# TORTOUR 2020 GRAVEL 23 - 25 OCTOBER

MULTI-STAGE GRAVEL RACE IN A PERFECT LANDSCAPE

REGISTER NOW ON TORTOUR.COM

# **COMFORTABLE**

RENTAL FURNITURE AND FLOORCOVERINGS. JMT

MÖBEL UND BODENBELÄGE Für Messen, kongresse und events. Hier und in ganz Europa. Www.jmt-schweiz.ch



# CASHLESS

### Trucks

Dutchi Original Dutch fries & specialties Pommes Atelier Deluxe fries in various variations Raclette Team Raclette & Co Lees Asia Chinese specialties Oh my Greek! Gyros & Co Taste of Paradise Indian specialties Tenz Momos Bündnerspiess Skewer Cyclo Gross Grillzelt by Metzgerei Keller Various sausages

Visit our Streetfood Festural and taste delicious food from around the world.

## Food & Drinks

Different kind of sausages with bread 7.50

Water 4.90 Soft drinks 4.90 Red Bull 5.50 Beer 4dl 5.90

Wine 1dl 6.50 Shots 5.90 All prices in CHF

Prosecco 1dl 7.90

🕑 Easy charging ...

 $\bigcirc$ 

... at the cashless desk, at the entrances and in the food area Payment Option cash, credit card

... with our promoters in the food area Payment Option only cash

Easy Money Back at the cashless desk

Payment card with CHF 3.- deposit

Pick up your card directly at the entrance and save waiting time

> **Please note** food and drinks can **only** be purchased **via Cashless card** on the whole event site.

UCI 2020 CYCLO-CROSS DUBENDORF WORLD CHAMPIONSHIPS

Leidenschaft. Für Sport und Elektrotechnik.

Wir wünschen Jolanda Neff gute und schnelle Besserung!

